



**QUILLANCE
INFOTECH PVT LTD.**

Stock Market & Cryptocurrency Program

The Quillance Stock Market & Cryptocurrency Program is a complete beginner-to-advanced training program designed to help learners master stock market investing, cryptocurrency trading, technical analysis, portfolio management, blockchain fundamentals, and modern financial market strategies used by traders and investors worldwide.



Program Overview

What You Will Learn

- Understand stock market and cryptocurrency fundamentals
- Learn trading strategies and investment planning
- Analyze charts using technical indicators
- Understand blockchain and cryptocurrency ecosystems
- Manage risk and build investment portfolios
- Work with real-time market analysis techniques

Career Opportunities

After completing this program, learners can apply for roles such as:

- Stock Market Trading
- Cryptocurrency Trading
- Financial Market Analysis
- Investment Consulting
- Portfolio Management
- Freelance Financial Research

Live Projects You'll Build

- **Project 1 – Personal Investment Portfolio**

Create and manage a beginner-level investment portfolio.

- **Project 2 – Stock Market Research Analysis**

Analyze listed companies and study market trends.

- **Project 3 – Technical Analysis Trading Setup**

Build trading strategies using charts and indicators.

- **Project 4 – Cryptocurrency Market Tracker**

Track crypto prices, trends, and portfolio performance.

- **Project 5 – Risk Management & Trading Strategy Simulation**

Create advanced trading plans with proper risk management.

MODULE 1

Financial Market Fundamentals

TOPICS COVERED:

- Introduction to Financial Markets
- Basics of Stock Market & Trading
- Types of Financial Instruments
- Understanding Market Participants
- Basics of Cryptocurrency & Blockchain
- Investment Fundamentals & Wealth Building

SKILLS GAINED:

- Financial Market Understanding
- Investment Fundamentals
- Crypto Basics
- Trading Awareness

PRACTICAL LEARNING:

- Understand stock exchanges and market structure
- Learn investment basics
- Explore cryptocurrency ecosystems
- Analyze beginner-level market trends

MODULE 2

Technical Analysis & Trading Strategies

TOPICS COVERED:

- Candlestick Chart Patterns
- Support & Resistance Concepts
- Technical Indicators (RSI, MACD, Moving Averages)
- Trend Analysis & Price Action
- Intraday & Swing Trading Basics
- Trading Psychology & Discipline

SKILLS GAINED:

- Chart Reading Skills
- Technical Analysis Understanding
- Trading Strategy Development
- Market Trend Analysis

PRACTICAL LEARNING:

- Analyze live market charts
- Identify trading opportunities
- Practice trading setups and strategies
- Understand trader psychology and discipline

MODULE 3

Fundamental Analysis & Portfolio Management

TOPICS COVERED:

- Fundamental Analysis Basics
- Financial Statements & Ratio Analysis
- Company Valuation Concepts
- Portfolio Diversification Strategies
- Long-Term Investment Planning
- Risk & Money Management Techniques

PRACTICAL LEARNING:

- Analyze company fundamentals
- Build diversified portfolios
- Evaluate investment opportunities
- Understand financial reports and valuation basics

SKILLS GAINED:

- Investment Research Skills
- Portfolio Management Knowledge
- Financial Analysis Understanding
- Risk Management Techniques

Module 4

Cryptocurrency Trading & Blockchain Fundamentals

TOPICS COVERED:

- Introduction to Blockchain Technology
- Bitcoin, Ethereum & Altcoin Fundamentals
- Cryptocurrency Exchanges & Wallets
- Crypto Trading Strategies
- NFTs, DeFi & Web3 Basics
- Crypto Security & Risk Management

SKILLS GAINED:

- Blockchain Understanding
- Cryptocurrency Trading Knowledge
- Digital Asset Management
- Crypto Risk Management

PRACTICAL LEARNING:

- Analyze cryptocurrency markets
- Work with wallets and exchanges
- Understand blockchain ecosystems
- Practice crypto trading strategies

Module 5

Advanced Trading & Market Analytics

TOPICS COVERED:

- Advanced Price Action Strategies
- Futures & Options Trading Basics
- Algorithmic Trading Introduction
- Market Sentiment & Volume Analysis
- Trading Risk Management Systems
- Advanced Portfolio Optimization

SKILLS GAINED:

- Advanced Trading Knowledge
- Market Analytics Skills
- Professional Risk Management
- Trading System Development

PRACTICAL LEARNING:

- Build advanced trading plans
- Analyze institutional market movements
- Manage trading risk effectively
- Optimize portfolio performance

Module 6

Live Trading Project & Market Simulation

TOPICS COVERED:

- Real-Time Market Analysis
- Trading Simulation Practice
- Portfolio Performance Evaluation
- Risk Management Strategies
- Trading Journal & Reporting
- Final Market Analysis Presentation

SKILLS GAINED:

- Real-Time Market Understanding
- Trading Discipline
- Portfolio Evaluation Skills
- Strategic Financial Thinking

PRACTICAL LEARNING:

- Analyze live market movements
- Practice trading in simulation environments
- Create market reports and presentations
- Work on investment strategy planning

Module 7

Career Preparation & Financial Growth

TOPICS COVERED:

- Financial Market Career Guidance
- Trading & Investment Planning
- Professional Portfolio Building
- Financial Research Techniques
- Personal Branding & Networking
- Freelancing & Financial Consulting Basics

OUTCOMES:

- Students will be prepared for independent trading, investment analysis, financial research opportunities, and long-term financial growth.

CAREER SUPPORT INCLUDES:

- Market Strategy Mentorship
- Portfolio Review Sessions
- Trading Psychology Guidance
- Career & Freelancing Support
- Financial Growth Planning
- Professional Development Sessions



**QUILLANCE
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Thank You!!



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